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Increase Your Bottom Line Through Asset Protection Solutions

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MESA TECHNOLOGY <rsvp@mesatech.com>

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Free Advice from Expert Attorneys and an Experienced Business Professional - How to Protect Your Business' Assets to Increase Your Bottom Line

Can you afford the risk of not knowing how to protect your assets and losing revenue??

Attend this free seminar sponsored by MESA Technology Inc. and IBM. Our presenters are intellectual property lawyer and partner at Foley & Lardner LLP, Jonathan Spivey, management side labor & employment lawyer Charles Krugel, and President of MESA Technology Bernie Leung.

This seminar will be held at the IBM Innovation Center, in Chicago's stunning Hyatt Center, 71. S. Wacker Drive, Chicago. Breakfast included. All registrants, from verified companies, will be entered into a drawing for a free \$25 gift card.

Mergers and acquisitions are predicted to increase for small and medium sized businesses in the coming years. Relative to merger, research indicates that a company's value can be significantly increased if its assets, such as key employees, intellectual property and data, are properly protected. Similar results can occur with proper protection even without the occurrence of an M and A.

Our seminar focuses on protecting your business' intellectual property, human resources, your data and digital assets to increase your company's value.

Title: **Asset Protection Solutions**

Date: **Thursday, December 11, 2008**

Time: 08:30 - 09:00 Breakfast and Registration
09:00 - 09:30 Employer Protection
09:30 - 10:00 IP Protection
10:00 - 10:30 IT Protection
10:30 - 11:00 Discussion

Place: **IBM Innovation Center - 71 S. Wacker Dr., (6th Floor), Chicago, IL 60606 ([map](#))**
Pre-registration required for building security. Please check in at security desk.

Charles A. Krugel, www.charlesakrugel.com

As a management side labor & employment attorney & human resources (HR) counselor, Charles Krugel, has 15-plus years of experience in the field & has been running his own practice for more than 8 years. His clients are small to medium sized companies in a variety of industries, www.charlesakrugel.com/clienttestimonials.

In addition to providing traditional labor & employment law services, Charles represents companies desiring to institute preventive & proactive HR functions. These functions include policies & procedures, which help to efficiently and discreetly resolve issues in-house & prevent lawsuits & complaints; they also help to reduce costs & act as catalysts for increasing productivity & profits. In addition to his law degree, Charles has a master of arts in industrial/organizational psychology, and is on the boards of directors of numerous organizations and associations, including being president of two of those entities. Charles is also frequently interviewed by TV, radio and print media regarding labor & employment law issues, <http://www.charlesakrugel.com/me-in-the-media>.

JONATHAN R. SPIVEY, <http://www.foley.com/>

Jonathan R. Spivey is a partner with Foley & Lardner and is a member of the firm's Intellectual Property Litigation Practice, where he focuses on IP litigation and client counseling in the electro-mechanical, electrical, computer technology, and software arts.

Mr. Spivey represents clients in diverse industries in complex patent, trade secret, trademark, copyright, and unfair competition litigation and appeals. He also has significant experience in counseling clients on developing IP portfolios and maximizing value through various strategies.

His broad-based intellectual property experience comes byway of his service as a patent examiner at the United States Patent and Trademark Office, as a judicial clerk to the Honorable H. Robert Mayer, Chief Judge of the United States Court of Appeals for the Federal Circuit (2001-2003), and key participation in numerous district court litigation involving patent, trademark and copyright infringement; Internet domain disputes; mergers and acquisitions; and patent prosecution.

Mr. Spivey is a member of the Giles S. Rich American Inn of Court, Federal Circuit Bar Association, American Intellectual Property Law Association, National Bar Association, and National Society of Black Engineers- Alumni Extension. He is also treasurer of the Richard Linn American Inn of Court. Mr. Spivey was also a past recipient of the Foley & Lardner Carl Hitchner Mentor of the Year Award. Mr. Spivey is admitted to practice in Illinois, Texas and the District of Columbia. He is also registered to practice before the U.S. Patent and Trademark Office and

admitted to practice before the Federal Circuit and the U.S. Supreme Court.

MESA Technology Inc., www.MESAConnects.us www.mesatechnology.com

MESATechnology is a leading SMB consulting company in the Chicago area. Practicing for more than 10 years in the IT services area, MESA works with clients in managing their IT infrastructure ranging from networks to servers and also line of business applications.

MESA consultants understand business processes and leverage IT to enhance the bottomline of their clients. As an Advanced IBM Business Partner and a Microsoft Small Business Specialist, MESA has extensive knowledge of the appropriate IT tools that are available to SMB companies to make them successful.

MESATechnology is valued by its clients as an integral partner in growing their business.

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